

e-Learning Korea 2015

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Re-thinking of
e-Learning
for Another Decade

Introduction to EDUPUB

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Getting Started With EDUPUB

A guide for understanding the EDUPUB
Profile of EPUB 3

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<https://www.bisg.org/publications/getting-started-edupub>

Available in EDUPUB format! (and PDF)



EDUPUB Myths

1. EDUPUB is a replacement for EPUB

- **False.** EDUPUB files are 100% valid EPUB files. EDUPUB is a *specialization of EPUB* for use in education.

2. EDUPUB is only for US publishers

- **False.** EDUPUB is a global initiative, intended to be useful across educational contexts in any locale.

3. Full compliance is required by all

- **False.** The EDUPUB profile can be seen as a “toolkit”, from which the provider may choose to use only some parts.

The main features of EDUPUB

- 1. Metadata**
- 2. Structure of content, including “remixability”**
- 3. Scriptable components**
- 4. Open Annotations**
- 5. LMS integration**



the main features of EDUPUB

1. Metadata

Educational metadata

- Based on schema.org educational properties
- Examples:
 - **audienceType:** corporate, higher-ed, professional, schools
 - **learningResourceType:** activity, assessment, discussion...
 - **typicalAgeRange:** 5-8, 8-10, 10-12...

```
<dc:type>edupub</dc:type>
```

```
<meta property="schema:learningResourceType">activity</meta>
```

```
<meta property="schema:timeRequired">P90M</meta>
```



the main features of EDUPUB

1. Metadata

Accessibility metadata

- Based on schema.org accessibility properties
- Examples:
 - **accessibilityFeature:** alternativeText, printPageNumbers
 - **accessibilityControl:** fullKeyboardControl, fullVoiceControl

```
<dc:type>edupub</dc:type>
```

```
<meta property="schema:typicalAgeRange">18+</meta>
```

```
<meta property="schema:accessibilityFeature">alternativeText</meta>
```

```
<meta property="schema:accessibilityFeature">printPageNumbers</meta>
```

```
<meta property="schema:accessibilityFeature">readingOrder</meta>
```

```
<meta property="schema:accessibilityFeature">structuralNavigation</meta>
```

```
<meta property="schema:accessibilityFeature">tableOfContents</meta>
```



the main features of EDUPUB

1. Metadata

Teacher editions and guides

- Ability to identify that an EDUPUB e-book is
 - **a teacher's edition** (represents a superset of the work the students are using)
 - **a teacher's guide** (provides general instruction and guidance on the curriculum (i.e., there is no student edition)).

```
<dc:type>edupub</dc:type>
```

```
<dc:type>teacher-edition</dc:type>
```

```
<dc:source>urn:isbn:9780000000001</dc:source>
```



the main features of EDUPUB

2. Structure and “remixability”

Structure and semantics of HTML content

- For reflowable EPUB, enforce well-structured content (section, heading elements)
- Encourage use of structural semantics (epub:type)
 - Examples: assessment, footnote, bibliography, qna

```
<section epub:type="glossary">
```

```
<h1>Glossary of Key Terms and Acronyms</h1>
```

```
<dl>
```

```
<dt><dfn>ADA</dfn></dt>
```

```
<dd>Americans with Disabilities Act.</dd>
```

```
<dt><dfn>Affirm</dfn></dt>
```

```
<dd>When a higher court upholds the opinion [...] </dd>
```

```
...
```



the main features of EDUPUB

2. Structure and “remixability”

Why well-structured and semantically rich content?

- Creates predictability for both machines and humans
- Enables remixability/repurposability

The **EPUB Distributable Objects** specification defines how a publisher can identify reusable objects in the EPUB <http://www.idpf.org/epub/do/>

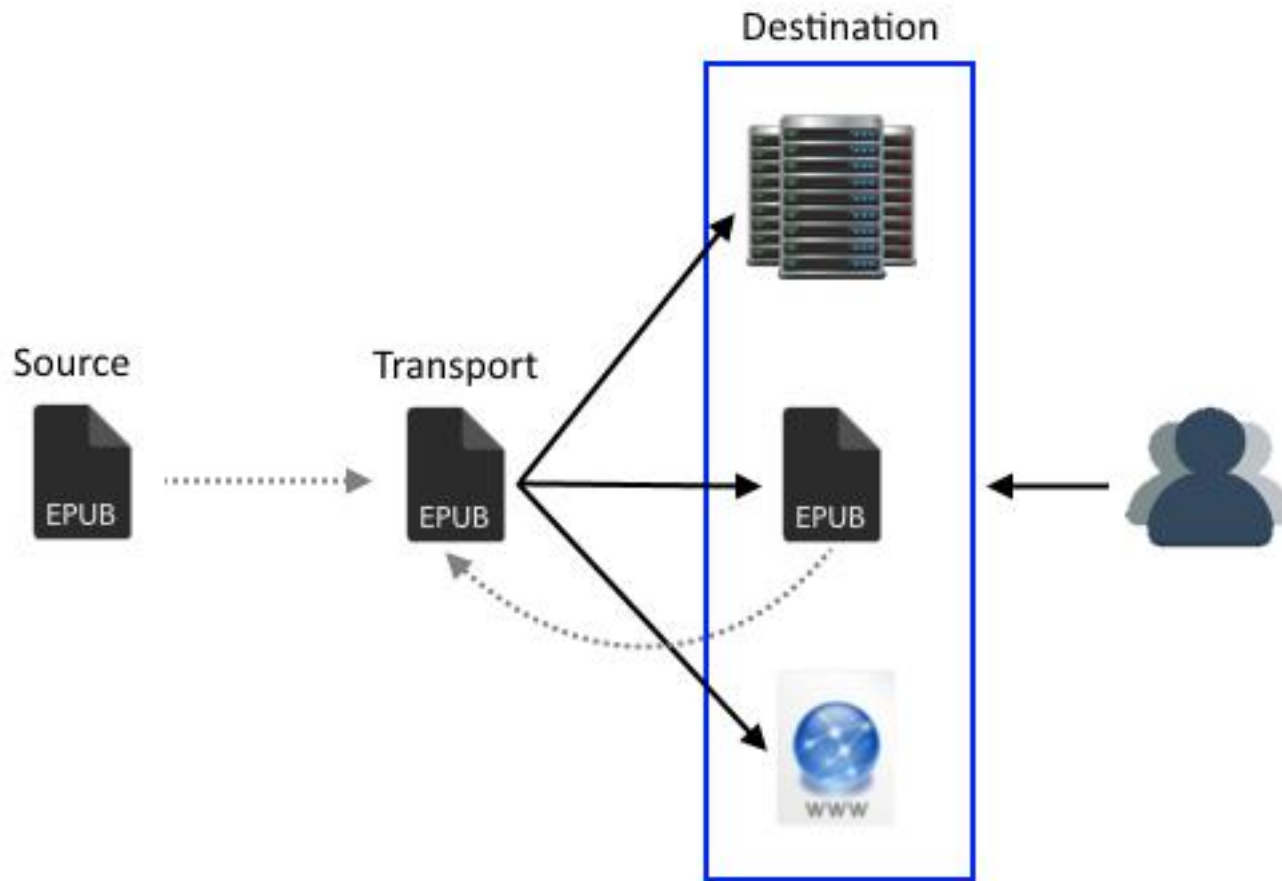
```
<collection role="distributable-object">
  <metadata>
    <dc:title>Phantom Textbook – Chapter 1</dc:title>
    [...]
    <link href="xhtml/chapter01.xhtml"/>
  </collection>
```



the main features of EDUPUB

2. Structure and “remixability”

EPUB Distributable Objects – the idea



the main features of EDUPUB

3. Scriptable Components

- Communication API and packaging for interactive components in EPUB
- Attempt to make life easier for publishers and reading systems
 - Integration of 3d party components
 - Improves security, performance (reflowable)



the main features of EDUPUB

4. Open Annotations

personal | student ↔ student | student ↔ teacher | parent ↔ teacher...

- Core missing piece: format for interchange
- EPUB Adaption of W3C Open Annotation
(<http://www.openannotation.org/spec/core/>)
- W3C Recommendation Track work is ongoing
- The EPUB adaption also allows bundling of collections of annotations
- ... and specifying target audience (teacher, age range, etc)



the main features of EDUPUB

5. LMS integration

IMS Learning Tools Interoperability (LTI) and Outcomes

- EDUPUB currently defines content and Reading System Conformance requirements for LTI 1.2/2.0
- Support for Caliper and QTI at higher conformance levels (TBD)



... and of course also

6. Utilize other EPUB features

- **Navigation**

EPUB Navigation document utilized in EDUPUB for rich & efficient navigation for all users

- **EPUB Multiple Renditions**

Allows bundling multiple versions of the content
Examples: reflowable/fixed, multiple languages



Validation and Samples

- EPUBCheck 4.0 supports EDUPUB content
- Support for LTI testing of Reading Systems upcoming
- EDUPUB sample files available at IDPF GitHub repo



Links

- All specifications mentioned
<http://idpf.org/ongoing>
- BISG Getting Started with EDUPUB Guide
<https://www.bisg.org/publications/getting-started-edupub>
- EPUBCheck 4.0
<https://github.com/IDPF/epubcheck/releases>
- EDUPUB samples
<https://github.com/IDPF/edupub/tree/master/samples>



Thank You

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